



FOR IMMEDIATE RELEASE

CONTACT: Bruce Armstrong

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EMAIL: Bruce@gallupedc.com

“The Gallup Brick Road: There’s No Place Like Gallup!”

2024 Economic Development Week in Gallup & McKinley County

May 6 – 11, 2024

Events

Saturday, May 4th, 2024

Greater Gallup EDC Article – *The Gallup Independent* – Economic Development Week Overview and Schedule.

Sunday, May 5th, 2024

IMPACT Radio Show – *Following the Gallup Brick Road, There’s No Place Like Gallup!*

- 6 a.m. on 94.5 FM, K Y A T, YAH-TEH-DINE, NAVAJO COUNTRY
- 6:30 a.m. on 93.7 FM, CLASSIC ROCK, 93 X
- 8 a.m. on 103.7 FM, CLASSIC HITS K Y V A, KEEVA
- 8 a.m. on 98.3 FM & 1230 AM, ROCKIN' OLDIES KEEVA, K Y V A

Join Sammy Chioda, host of IMPACT, Matt Robinson, Manager of the City of Gallup Office of Tourism and Marketing, Tom Macik, Director of SWIF’s Industrial Workforce Program, Rose Eason, Executive Director of GallupARTS, and Bruce

Armstrong, Economic Development Manager, Greater Gallup EDC, for a lively discussion around community efforts to grow the economy and the significant impacts they are having in Gallup and McKinley County.

Monday, May 6th, 2024

6:00 pm-7:30 pm - **Economic Development Week Kickoff Dinner**

Sponsored by the Gallup-McKinley Chamber of Commerce and the Southwest Indian Foundation (SWIF) Industrial Workforce Program.

This event is by invitation only.

The Program will include:

- A brief presentation by Patty Lundstrom, Executive Director, Greater Gallup Economic Development Corporation
- Presentations by award-winning high school students in Gallup McKinley County Schools' College, Career & Civic Readiness (CC&CR) Program. The students will give presentations on their recent achievements and awards they have received and share insights into the skills they have developed to reach their milestones, and
- An award-winning short film created by a student group from Tohatchi High School Digital Media Program.

Tuesday, May 7th, 2024

11:45 am - 2:00 pm - Greater Gallup EDC **Business Retention & Expansion (BRE) Annual Luncheon & Local Business Awards Ceremony**

This event is by invitation only.

Greater Gallup EDC **Guest Column in *The Gallup Independent***

Wednesday, May 8th, 2024

NW NM Council of Governments **Guest Column – *The Gallup Independent***

“Find Your Joy in McKinley County”, by James Glover, a partner with Once a Day Marketing, a leading strategic branding company in New Mexico. Glover is working with McKinley County and the Northwest New Mexico Council of Governments to develop a new community brand for the region. James also is the founder and former Co-director of endeavOR New Mexico, the state’s outdoor recreation business alliance.

10:00 am - 1:00 pm – **UNM-Gallup Job Fair**

UNM-Gallup, Gurley Hall, 705 Gurley Ave., Gallup

Co-hosted by Gallup McKinley County Schools and New Mexico Workforce Connection, this event brings together jobseekers and employers, fostering connections that drive economic growth and provide opportunities for skills to meet demand, and for aspirations to find pathways to fulfillment. Jobseekers and students are encouraged to attend and learn more about available on-site services as well as educational resources and employment opportunities throughout the area.

1:30 pm - 2:30 pm - **Keynote Presentation by Sarita Nair, Cabinet Secretary, New Mexico Department of Workforce Solutions**

UNM-Gallup, Student Services and Technology Center (SSTC), Room 200, 705 Gurley Ave., Gallup, NM.

NMDWS Cabinet Secretary, Sarita Nair will provide insight to businesses, community members, and local leaders into the workforce system in New Mexico.

Thursday, May 9th, 2024

10:00 am – 12:00 pm - **Open House - Southwest Indian Foundation (SWIF) / Industrial Workforce Program (IWP)**

SWIF Warehouse at 209 Day Street, Gallup, NM.

Come learn about SWIF's Industrial Workforce Program that provides hands-on training in the trades in collaboration with New Mexico Workforce Solutions. Students learn basic construction and jobs skills while building houses for Navajo Nation families in need of homes. The 12-week long certification classes teach in-demand skills for entry-level employment in local industries and the trades.

6:00 pm – 7:00 pm - City of Gallup Tourism Town Hall

Presented by Matt Robinson, Manager, City of Gallup Office of Tourism & Marketing.

El Morro Event Center, 210 S. 2nd Street, Gallup, NM.

The City of Gallup invites you to learn more about Visit Gallup and promoting our community as a tourist destination. Join us to learn more about the brand's successes and challenges, ask questions, and tell us your own vision for promoting the community and region. The town hall is open to the public and light refreshments will be served.

Friday, May 10th, 2024

10:00 am – 10:30 am – “Digital Ribbon Cutting” for Greater Gallup EDC’s website upgrade

Contact Laurene at GGEDC (laurene@gallupedc.com) for a Zoom invitation.

Join GGEDC, its website provider and marketing consultant, for a tour of GGEDC's enhanced website. Learn about ways the website can support community research efforts and serve as a welcoming gateway to companies and individuals considering locating their businesses and lives in Gallup and McKinley County. Help us crack a virtual bottle of champagne across the hull of our updated website!

10:00 am – 1:00 pm – Gallup – McKinley County Schools School of Business Presentations

Gallup McKinley County Schools Board Room, 640 Boardman Ave., Gallup, NM

Student presentations on start-up ideas and business plan expo.

5:30 pm – 7:30 pm - **Economic Development Week Social Hour**

Sponsored by Gallup Main Street Arts & Cultural District

Sammy C's Rockin' Sports Pub & Grille, 107 W. Coal Ave., Gallup, NM.

Come chill in Gallup's own version of Emerald City with 2024 Economic Development Week organizers, presenters, participants, and community members.

Saturday, May 11, 2024

7:00 pm - 9:00 pm – **Gallup ArtsCrawl**

Presented by GallupARTS and the Gallup Business Improvement District

Downtown – Coal Avenue, Gallup, NM

Join GallupArts at the Coal Avenue Commons in downtown Gallup during ArtsCrawl to celebrate Gallups creative economy.

- Check out local artist Tasha N.'s show honoring Native artists and addressing issues of economic justice at Art123 Gallery.
- Head to the Events Center for a hands-on screen-printing workshop highlighting the potential of our community's creative industries.

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