

City of Gallup & McKinley County, New Mexico, USA

Gallup is a premier transportation, energy, and logistics hub of the Southwestern United States serving the U.S. Interstate 40 highway and Southern Transcontinental railway corridors.

AREA DEMOGRAPHICS

City of Gallup Population:	20,339 (2024)
McKinley County Population:	68,945 (2024)
Trade area Population:	196,122 (2024)
Median Age:	35 (2024)
Labor Force:	28,391 (2024)
18 years and older:	59% (2023)
Median Household Income:	\$57,466 (2023)
Cost of Living (McKinley Co):	78% of US Average

REGIONAL ASSETS

Transportation Hub

- ▶ BNSF/Southern Transcontinental Railroad
- ▶ U.S. Interstate Highway 40 (I-40) - 12 exits
- ▶ U.S. Hwy 491 4-Lane north-south route from Gallup to Farmington, NM and Colorado
- ▶ Carbon Coal Rd. - 4-Lane 5-mile highway connects US Hwy 491 to two industrial parks

Ample Land & Investment Opportunities

- ▶ 3 Commercial/Industrial Parks, 2 Rail-Served
- ▶ BNSF Certified Site
- ▶ TBIC FDI-Qualified Community
- ▶ 3 Federally Qualified Opportunity Zones

Sustainable Water Supply

- ▶ Navajo-Gallup Water Supply Project assures reliable municipal & industrial supply in 2030

UTILITY COSTS

City of Gallup (Commercial)

- ▶ Electric (average): \$0.1492/kWh
- ▶ Water (average): \$0.0766/cubic ft (4,000CF+)
- ▶ Wastewater: \$0.0805/cubic ft
- ▶ Solid Waste - Weekly Pickup: \$82.79/mo. (4CY)

MCKINLEY COUNTY QUICK FACTS

Total Land Area:	5,451 square miles
Population/sq. mile:	12.6 (2024)
Veterans:	2,449 (2023)
Homeownership Rate:	68.8% (2024)
Median Home Price:	\$241,000 (2025)
Elevation:	6,647 ft (Gallup)
Sunny days per year:	255

LOCAL & STATE INCENTIVES

- ▶ Local Economic Development Act (LEDA)
- ▶ Job Training Incentive Program (JTIP)
- ▶ High-Wage Jobs Tax Credit
- ▶ Rural Jobs Tax Credit
- ▶ Gross Receipts Investment Policy (GRIP)

WORKFORCE & EDUCATION

Industrial Workforce Program of the Southwest Indian Foundation (SWIF)

- ▶ Rapid response workforce training providing industry certifications and stackable NCCER certificate

Navajo Technical University

- ▶ 4-yr University with a focus on STEM curriculum and programs

University of New Mexico - Gallup

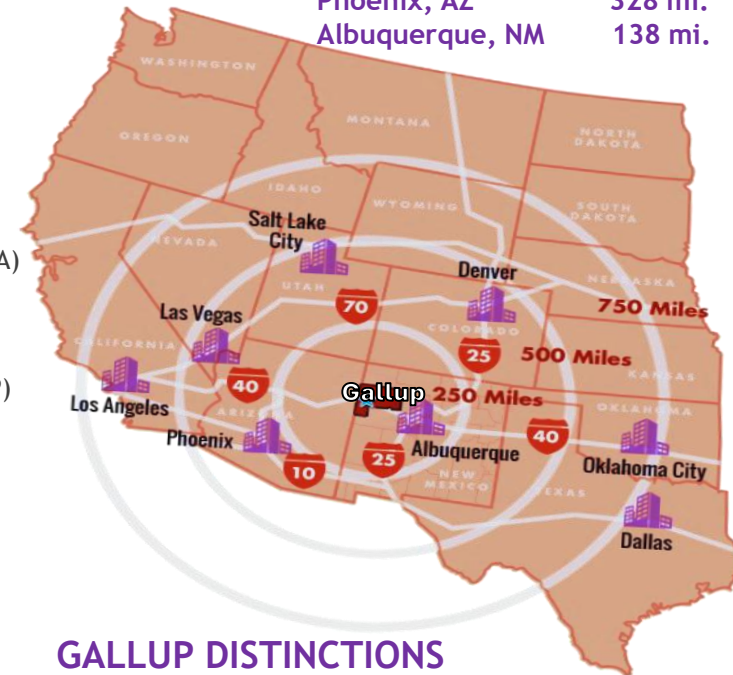
- ▶ 2-yr College providing Associates Degrees and Certificate programs

Western New Mexico University

- ▶ 4-yr University with an emphasis on Teacher Education - online classes

Distance to Major Cities

Dallas, TX	784 mi.
Oklahoma City, OK	679 mi.
Los Angeles, CA	650 mi.
Denver, CO	584 mi.
Phoenix, AZ	328 mi.
Albuquerque, NM	138 mi.



GALLUP DISTINCTIONS

"Adventure Capital of New Mexico"

"Indian Jewelry Capital of the World"

"Most Patriotic Small Town in America"



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